 USER GROUPALOOZA

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 PostgreSQL User Group Liaison
First, an announcement...
PostgreSQL EU
http://www.postgresql.eu

Now Officially Incorporated
What’s a community?

A community is a group of people that make things together.
PostgreSQL has a thriving developer community.
What’s a User Group?

A community that meets regularly in person, to share and learn. And drink a pint or two.
2006

- SFPUG (San Francisco) (2003)
- PostgreSQLFr (French) (2004)
- PGUG (German) (2005)
2007

- JPUG
- SFPUG
- PGUG
- PDXPUG

- PostgreSQLFr
- New Zealand (Wellington)
- ITPUG (Italian)
- Pg-EU
2008

- JPUG
- SFPUG
- PGUG
- PDXPUG
- PostgresQLFr
- Russian
- Moroccan
- Chinese
- Atlanta
- LAPUG
- ITPUG
- NZPUG
- Dutch
- Washington on DC / Baltimore
- UKPUG
- Brazil
- Venezuela
- Austin
- Peru
OMG!!!

What happened?
More advocacy?
### Conference Booths

<table>
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<tr>
<th>Event</th>
<th>Location</th>
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<tr>
<td>FOSDEM (Brussels)</td>
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<td>SCALE (Los Angeles)</td>
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<td>NW Linux Fest (Bellingham, WA)</td>
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<td>FISL 9.0 (Brazil)</td>
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<td>German Linux Expo</td>
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<td>LUG Radio Live USA</td>
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<td>Russian Web 2.0 conf</td>
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<td>LinuxWorld Expo</td>
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<td>OSCON</td>
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<td>USENIX LISA</td>
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<td>Greek Open Source Conference</td>
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<td>PyCon2 (Italy)</td>
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More PostgreSQL Conferences / PgDays?
Conferences

Our own:
- PostgreSQL Conference East
- PgCon - Ottawa
- ITPUG PgDay
- PDXPUG PgDay

Others:
- SFPUG PgDay
- Russian Internet Technologies
- OSCON
- InnoTech
• Pg-EU?
• Significant driver updates? (Perl, Ruby)
• Sun / MySQL merger?
• Critical mass?
Theory:

Users viewing PostgreSQL as more of a *product* than an academic project.
What does *that* mean?
business guy using postgresql for a big health data warehousing project

likes postgresql

More Business Users
More Casual Users
More Junior Developers
More:
Questions
Problems
Bug Reports
More: Designers Advocates Raw talent
User groups help bridge the gap between core developers and end users.
User groups are a training ground for new speakers, developers and organizers.
User groups are also just fun.
User Group Resources?

- http://pugs.postgresql.org
- Mailing list hosting
- Funding through SPI, other non-profits
- postgresql-advocacy@postgresql.org
- Me!
http://pugs.postgresql.org

- Easy blogging for groups
- Create an account!

credit: bugbunnybambam on flickr
Would like to...

- Get more youth involved in PostgreSQL - Google Summer of Code and Highly Open Participation Contest
- Get more PostgreSQL books written (O’Reilly, others are interested)
- More social networking tool use
How you can help:

• **Start** a user group (IN CANADA!)
• **Blog** about PostgreSQL
• **Use a social networking tool**, talk about PostgreSQL (I’m @selenamarie on Twitter)
• **Do you own a business? Fund** User Group activity!
THANKS!

- Dan Langille for getting me here
- Robert Treat for letting me talk
- and Joshua Drake for nominating me for User Group Liaison